Heroes of Pymoli – Observable Trends

1. There are more male players than females, however the average spend per person is more in Female category.
2. More than half of the players fall into the age range of 20-29 and about 45% being in 20 to 24 age range. The players in the range of 20 to 24 also tend spend more and the number of people buying is also the largest in this age group.
3. However the average spend per person is maximum in the age range of 35-39.
4. Lisosia93 has spent the most amount money in the given period of time.
5. The two most profitable items “Final Critic” & Oathbreaker are also the most popular items. The price for the item Brutally Ivory Warmace should be increased as it is the Top 10 popular items however the price item is in the low range.