Heroes of Pymoli – Observable Trends

1. There are more male players than females, however the average spend per person is more in Female category.
2. More than half of the players fall into the age range of 20-29 and about 45% being in 20 to 24 age range. However the average spent per person is maximum in the age range of 35-39.
3. The most profitable item “Final Critic” is also the most popular item.